



## News Release

### QVD DONATES SEAFOOD TO FOOD BANKS: 'THIS IS A TIME OF GREAT NEED'

(Bellevue, Wash.) December 22, 2010 – In response to the shortage of protein at the nation's food banks, QVD has donated more than \$200,000 (retail value) of its branded Pangasius products to four food banks in 2010, the company has announced.

Beneficiaries include Los Angeles-based FOOD Share, Second Harvest in Florida, the Community Food Bank of New Jersey, and the Houston Food Bank.

"At QVD, we are committed to social responsibility," said CEO Chris December. "In addition to helping employ thousands of people in Vietnam, we are committed to a vision of growing seafood to feed the world. In some cases, this means making a donation to a food bank so that people who are going through hard times can enjoy our wonderful product." December noted that the QVD team has embraced the motto of the Global Aquaculture Alliance, "Feeding the World Through Responsible Aquaculture."

According to Houston Food Bank's Director of Food Resources, John Kreger, QVD's gift is an "extraordinary donation in a time of great need," adding that Texas has the second highest rate of food insecurity (17.4%) in the nation, according to the USDA. "People aren't certain they'll have access to enough to eat from day to day," Kreger said. "As jobs are lost during the recession, individuals and families who have never before needed help are turning to hunger relief agencies for sustenance. Every donation makes an impact. We are grateful for the support from organizations like QVD Seafood to fill our shelves and freezers," Kreger added.

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QVD is the leading United States distributor of Pangasius (Swai). QVD offers the consumer branded Pangasius under the names BasaVina® Pearl, BasaVina® Ruby and Vina Blue® in over 30 markets worldwide. A global leader in aquaculture practices and sustainable farming practices, QVD operates farms and a processing facility in Vietnam. For more information about QVD and its products, please visit [www.qvdseafood.com](http://www.qvdseafood.com) or contact Linae Foster at +425-637-0090 or [lfoster@qvdseafood.com](mailto:lfoster@qvdseafood.com). Media inquiries should be directed to Jeanne McKnight at +206-963-6478 or [jmcknight@mcknightpr.com](mailto:jmcknight@mcknightpr.com).